



PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

Thursday, July 28, 2011

10:00 a.m.



Agenda

1. Approval of the May 31, 2011 Planning & Development Committee Meeting Minutes & the June 20, 2011 Customer Development Committee Meeting Minutes
2. Briefing – FY 2012 Fare Media Update – **Jennifer Jinadu-Wright, Director, Marketing & Sales**
3. Briefing – 2010 Transportation Investment Act (TIA) and Referendum Campaign Update – **Scott Haggard, Director, Government and Constituent Relations**
4. Briefing – FY 2011 Semi-Annual Quality of Service Study Results – **Carol Smith, Director, Research & Analysis**
5. Other Matters
 - a. Events – **Ryland N. McClendon, AGM, Communications & External Affairs and Cheryl L. King, AGM, Planning**
 - b. Planning & External Relations Committee – Look Ahead